

Personal Data and Privacy Policy

Who are we

Rezzonico Run
Ar Gé 31
CH-6958 Bidogno
info@scenictrail.ch
www.scenictrail.ch

Abstract

We receive your data from you and from 3rd parties.

We use your data to organize sporting events, to manage sporting events' participation data, to organize volunteers, to manage audio-visual recordings of sporting events, to send newsletters, to process your orders of merchandise and audio-visual recordings, and to serve you webpages.

We share your data with 3rd parties only in the context of the activities above.

Explicit consent

When you register for an event, attend one of our events, register as a volunteer, register to receive our newsletters, shop for audio-visual recordings or merchandise, or visit our website, you give us your explicit consent, you give us the right, to collect and process your data as described in this document.

Need for your data

We need your data, simply put, to do our job. We organize sporting events and we market them.

We organize sporting events for you and to provide a quality service, we need to know who you are (basic data), how to contact you (contact data), whom to contact in the unlikely event of something going wrong (emergency contact data), and what your preferences are (additional data). We need these data to ensure the safety of the sporting event and its participants.

We further need your data to be able to tell who was at which checkpoint when (timekeeping data), and also who finished when, did not start, was disqualified, and who abandoned (results data).

During the events we organize, we take photos and videos of you, from drones too. We also provide live online streaming. We are happy to provide these recordings as they add undisputed value to you, and your friends and family. We use these recordings for self-promotion.

The most effective and efficient push communication channel regarding up-to-date and last-minute information about our sporting events is e-mail. We therefore collect and process your e-mail addresses to be able to use this communication channel.

If you wish to get audio-visual recordings or merchandise, we need your basic and contact data. We also need to know what you ordered so that we can process and invoice the order and manage stock.

When you visit our websites, we collect browsing and preference data, we also try to put cookies on your computer. These cookies allow us to serve you our websites better, for example these cookies allow us to "remember" in which language you wish to see our websites, and to track your movement on our websites. We collect and process this data from 3rd parties to optimize your experience with our websites.

Data we collect and process

We collect and process

- a) registration data
 - a. basic data (name, surname, age, ...)
 - b. contact data (address, e-mail, telephone number, ...)
 - c. emergency contact data
 - d. additional data (track, t-shirt size, additional services, ...)
- b) sporting event participation data
 - a. timekeeping data
 - b. results data
- c) volunteer data
 - a. basic and contact data (name, surname, address, e-mail, ...)
 - b. additional data (languages, t-shirt size, skills, availability, ...)
- d) audio-visual recordings
 - a. photos
 - b. videos
- e) newsletter registrations
 - a. contact data
- f) commerce data
 - a. basic and contact data (name, surname, address, e-mail, ...)
 - b. order and invoicing data
- g) website related data
 - a. browsing and preference data
 - b. analytics

Sources of your data

Registration data

We directly collect your data when you are registering for a sporting event on-site.

When registering online you are using our chosen 3rd party service provider. We receive your data from this service provider based on a contract we have with them.

Sporting event participation data

We use a 3rd party service provider to manage time-keeping and results data for us, based on a contract we have with them. They collect the sporting event participation data and provide it to us.

Volunteer data

We use a 3rd party service provider to collect the necessary data from you via an online form. There is no other way to register to be a volunteer than for this online form.

Audio-visual recordings

Photos and videos during the event are taken by photographers and cameramen who are both professional as well as volunteers. We also receive photos and videos from runners themselves.

Commerce data

We use a 3rd party service provider to be able to provide audio-visual recording to you and so that you can purchase merchandise. We receive your data from this service provider based on a contract we have with them.

Newsletter registrations

There are these ways your e-mail address can find its way to our newsletter registration data:

- a) you have registered directly to receive it by filling a 3rd party form on our website
- b) you have registered for one of our sporting events in the past, we use your contact data
- c) you have registered to be a volunteer for one of our sporting events, we use your basic and contact data
- d) you have purchased some items in our commerce site and agreed to receive updates

Website related data

We receive your website related data from a 3rd party hosting company and website analytics companies.

How do we store and protect your data

Your data is stored in these places:

1. 3rd party service providers servers
2. our devices' hard storage
3. cloud storage

According to the law, we are obliged to control the data processing by 3rd parties and to oblige them to not process the data for their own purposes or to pass it onto their third parties.

Your data on 3rd party service providers servers and the cloud storage, which both can be anywhere in the world, are protected according to these 3rd parties' unique personal data and privacy policies. We access it through a secured connection with the use of a personal username and a password. We use either file encryption, transfer media encryption, or both when sharing your data.

The data on our devices' hard storage is protected with the use of standard techniques: the operating system is set to auto-update, we use an antivirus software (where applicable), the access to the device's user profile is pin or password protected, and the hard storage is encrypted.

These are reasonable and efficient methods, however, we cannot guarantee that personal data we collect will never be disclosed in a manner inconsistent with our best intentions to protect them.

Data retention period

We keep your data for as long as possible (up to indefinitely) but no longer than is necessary considering the reasons for which they were first collected. We do not keep data you asked us to forget, except for when we are legally required to retain them, for example on accounting materials.

Sharing and usage of your data

We share only the necessary information with our 3rd parties and only on the condition that they may not further disclose your data or use it for any other purpose than the one we entrusted them with.

Registration data

A relevant subset of your registration data is shared with the public online in the form of participant list. This list is also printed out and available to the public during the event on-site. A relevant subset of your registration data can be used for our marketing and self-promotion to general public.

Relevant subsets of your registration data are shared with our service providers:

- We use a 3rd party to provide timekeeping services for us. They also print the bib numbers you wear during the sporting event.
- We use a 3rd party to provide e-mailing services to us.
- We use a 3rd party to provide propagation materials and marketing for us, which are then shared with the public through online as well as off-line channels.
- We use 3rd party service providers to manage our accounting for us.

In case you opt-in for insurance as part of the registration to the event, we share a relevant subset of your data with the insurance companies.

We share your registration data with any entity for which we organize sporting events, such as Associazione Scenic Trail.

We share relevant subsets of your registration data with sporting associations, of which we are members, e.g. ITRA (International Trail Running Association), ASTI (Associazione Sportiva Ticinese) and others.

We share relevant subsets of your registration data with anti-doping agencies, and relevant national athletic associations.

Emergency contact

During registration we ask you to provide contact details for somebody we can contact in case of the unlikely event of something going wrong. You guarantee to us that you have the right to provide us with the details of your emergency contact. We use this data only in case of emergencies. This data is never shared with anyone, except for emergency services and the authorities, if needed.

Sporting event participation data

A relevant subset of your sporting event participation data is shared with the public online in the form of results. This list is also printed out and available to the public during the event on-site. A relevant subset of your sporting event participation data can be used for our marketing and self-promotion to general public.

Relevant subsets of your sporting event participation data are shared with our service providers:

- We use a 3rd party to provide propagation materials and marketing for us, which are then shared with the public through online as well as off-line channels.

We share your sporting event participation data with any entity for which we organize sporting events, such as Associazione Scenic Trail.

We share relevant subsets of your sporting event participation data with sporting associations, of which we are members, e.g. ITRA (International Trail Running Association), ASTI (Associazione Sportiva Ticinese) and others.

We share relevant subsets of your sporting event participation data with anti-doping agencies, and relevant national athletic associations.

Volunteer data

Your volunteer data can be primarily shared with other registered volunteers. We may share your volunteer data with select sporting event participants, too.

Relevant subsets of your volunteer data are shared with our service providers:

- We use a 3rd party to provide e-mailing services to us.
- We use a 3rd party service provider to enable instant online communications.
- We use a 3rd party to provide propagation materials and marketing for us, which are then shared with the public through online as well as off-line channels.
- We use a 3rd party service provider to collect the volunteer data

A relevant subset of your volunteer data can be used for our marketing and self-promotion to general public.

Audio-visual recordings

Audio-visual recordings are shared with the public through online as well as off-line channels. Audio-visual recordings are used for our marketing and self-promotion to general public.

Audio-visual recordings are shared with our service providers:

- We use a 3rd party file storage and sharing service provider and commerce provider.
- We use 3rd party online streaming service providers.
- We use a 3rd party to provide e-mailing services to us.
- We use a 3rd party to provide propagation materials and marketing for us, which are then shared with the public through online as well as off-line channels.

We share your audio-visual recordings with any entity for which we organize sporting events, such as Associazione Scenic Trail.

Newsletter registrations

Newsletter registrations are shared with our service providers:

- We use a 3rd party to provide e-mailing services to us.
- We use a 3rd party to provide propagation materials and marketing for us, which are then shared with the public through online as well as off-line channels.

Commerce data

Your commerce data is shared with our 3rd party service providers who manage our accounting for us.

Website related data

We share website related data with 3rd party marketing agencies who help us with our marketing.

Summary table

Sharing and usage	Registration data	Sporting event participation data	Volunteer data	Audio-visual recordings	Newsletter registrations	Commerce data	Website related data
Public online	Subset	Subset	Subset	Full			
Public offline	Subset	Subset	Subset	Full			
Our marketing and self-promotion	Subset	Subset	Subset	Full			
Timekeeping service provider	Subset						
Emailing service provider	Subset		Subset	Full	Full		
Marketing agency	Subset	Subset	Subset	Full	Full		Full
Accounting service provider	Subset					Full	
Volunteer data collection service provider			Full				
Supervizing entity	Full	Full		Full			
Sporting associations	Subset	Subset					
Anti-doping agencies	Subset	Subset					
National athletic associations	Subset	Subset					
Insurance companies	Subset						
Volunteers			Full				
Sporting event participants			Full				
Instant online communications service provider			Subset				
File storage and sharing service provider				Full			
Online streaming service provider				Full			

Your rights

We recognize that you have these rights:

- a) The right to be informed about the collection and use of your personal data.
- b) The right of access to the personal data we hold about you
- c) The right to rectification if any personal data we hold about you is inaccurate or incomplete
- d) The right to be forgotten – i.e. the right to ask us to delete any personal data we hold about you
- e) The right to restrict (i.e. prevent) the processing of your personal data
- f) The right to data portability (obtaining a copy of your personal data to re-use with another service or organisation)
- g) The right to object to us using your personal data for particular purposes; and
- h) Rights with respect to automated decision making and profiling.

You need to contact us in order for us to know which of these rights you wish to exercise.

If you have any cause for complaint about our use of your personal data, please contact us. We will do our best to solve the complaint. If we are unable to help, you also have the right to file a complaint with Switzerland's supervisory authority, the The Federal Data Protection and Information Commissioner.

For further information about your rights, please contact the The Federal Data Protection and Information Commissioner or your local Citizens Advice Bureau.

Change of ownership

If we decide to transfer part or the whole of our business to another entity, your data relevant to the change of ownership will be part of this transfer. You agree that the new owner will have the same rights to your data, for the same purposes for which we collected it, as we had.

Changes to this document

We retain the right to change this document from time to time (for example, if the law changes). Any changes will be posted on our websites and you will be deemed to have accepted the content following the alterations. We recommend that you check this document regularly to keep up-to-date. Any changes we make to this document are effective as of the "last updated" date and replace any prior versions of this document.

Version 1, Revision 2, last updated 31.8.2018